

# Build your career at emlyon business school

Isabelle Huault, Executive President & Dean



### **₽** Training enlightened leaders

Founded more than 150 years ago by silk entrepreneurs from Lyon, today the School is more than ever anchored in the challenges of its time. We are convinced of the importance of training enlightened, responsible leaders to face the complex transformations of our century. Accordingly, we do everything in our power to develop the entrepreneurial spirit and reveal the capacity for action of those who shape organizations for a fairer society, with more solidarity and respect for the planet.

Since becoming a "société à mission" in 2021, the School has been living out its social and environmental commitment at every level. The responsible commitment of our students is an integral part of their curriculum, whether through the courses content re-assessed in the light of the UN's Sustainable Development Goals, or through the time dedicated to individual commitment in the curriculum.

Empowered by a culture of high standards, emlyon works to inspire the global scientific conversation through its faculty and research. We place hybridization at the heart of our scientific and educational project. It is also embodied in partnerships with institutions of excellence.

emlyon will open the doors of its new campus for the 2024 intake. It has been designed to be the flagship and embodiment of our ambition. It is a unique space for learning, experience, and encounters between socio-economic players. Located in the heart of the city, the emlyon campus will be the meeting place and training ground for all those concerned with the enlightened transformation of themselves and the world.

## Where innovation meets academic excellence

emlyon is not just a business school; it is an innovation hub. Our priority is to nurture an innovative spirit for modern success. Our curriculum encourages creative thinking, challenging norms, and solving complex problems. The MiM Program offers hands-on experiences and cutting-edge knowledge to prepare graduates for a fast-changing society. Innovation goes beyond classrooms. At emlyon, we foster innovation through collaboration, projects, social initiatives, and our startup incubator. Students turn ideas into real ventures, gaining practical experience and professional skills. In our interconnected world, a global perspective is vital. emlyon offers international exposure through double degrees, dual degrees, and global internships. Our diverse student body from 100+ countries promotes cross-cultural understanding and enriches your education.



Lionel Sitz,
Director of the Master
in Management –
Grande Ecole Program



French business school in the Business & Management category. QS World University Rankings 2024 by discipline



Master in Management in France and in the top 10 worlwide Financial Times – Masters in Management 2023 Ranking



**French business school for employability** - Global University Employability Ranking 2024 Times Higher Education

#### An international outlook



9,050

41,/00
alumni in



125
nationalities

## Why join emlyon?

#### Over 150 years of entrepreneurial spirit

Founded in 1872, **emlyon** business school is one of the oldest business schools in Europe and a world-class institution among the 1% recognized by the triple accreditation: AACSB, EQUIS and AMBA. It is deeply rooted in the challenges of today's world and provides students with the keys to meeting the challenges of the 21<sup>st</sup> century. The early makers academic tagline powers our teaching: demanding academic standards, experience, putting learning into practice, the entrepreneurial mindset as growth drivers behind the capacity for action.

**emlyon** business school does more than just train: it is **a school for transformation**.

Our mission is to produce and share the knowledge that will enable us to address organizations' social, digital, and ecological issues and reveal the lifelong-learning skills of managers who are responsible, capable of grasping the complexity of the world, and transforming the society in which they operate.

**emlyon** business school is therefore a long-standing, historical and far-looking business school – a pioneer by tradition.

## Four backbones of the Master in Management - Grande Ecole Program

#### **Employability: our trademark**

Your employability is our top priority. You will gradually specialize in the fields of your choice. Our career guidance teams will prepare you for the most selective recruitment processes in France and Europe, putting you in direct contact with a network of over **41,700 alumni and 1,600 partner companies to maximize your employability**.

#### **Output** Specialization with freedom of choice

At **emlyon** business school, students take their time to progress and explore disciplines before choosing a specialization. You will have time to let your career project mature without closing any doors, **specializing step by step**: specialized tracks, high skilled elective courses or a double degree with a partner university.

#### **DNA courses, our signature**

The DNA courses are the School's signature. They enable you to develop **essential skills in a constantly changing world**. The "Prototype" and "Sustainable futures" courses are complemented by two of the program's flagship projects: the RECAPSS applied research project and the PCE business start-up project.

#### Double degree opportunities

You will have the opportunity to obtain a double degree from one of our prestigious partner universities in your final year. You will gain intercultural and multidisciplinary skills in areas such as finance, business intelligence and human resources that are highly valued by recruiters.



## Your curriculum

### Two years from fundamentals to specialization

Year 1	Optional gap year	Year 2
Fundamentals, DNA Courses, core skills and first specialization	One year in the job-market	Deepen or broaden your specialization and fast track your employability

#### Year 1

#### **MASTER THE FUNDAMENTALS**

Management courses

Strategic management – Accounting & Control – Organizational Behaviour & Leadership – Economics – Transformations – Business Data Compliance – Corporate Social Responsibility – Act for the Planet – Marketing – Business Quality Management – Dive into Cultures – etc.\*

**DNA Courses** 

Sustainable Futures, RECAPSS, PCE and Prototype.

Specialization Tracks

Financial & Accounting Management – Financial Markets – Entrepreneurship & Innovation – Entrepreneurial Insights – Marketing – Supply Chain – etc.\*

or

Elective Courses

Corporate finance, banking & insurance – Economic, econometrics & statistics – Entrepreneurship & innovation - Audit & management control – Sustainable development & social responsibility – Globalization challenges & international strategy – Law & social sciences – Marketing & digital strategy – Leadership & human resources management – Humanities & social sciences – Management science research – Engineering science, artificial intelligence & data science – etc.\*

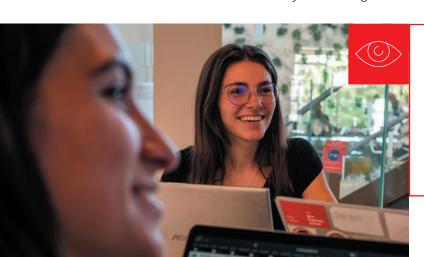
Sustainable Futures
You will be
introduced to the role
of consultant by
working for
companies who will
give you a problem to
solve. A real team
challenge!

RECAPSS (Applied Social Science Research Program)

You will conduct a field survey on a topic of your choice, develop your critical thinking and skills inherent in field survey methodologies. PCE (Business Start-up project)

You will work in groups on your own business creation project, benefiting from the support of experts and the tools of our maker's lab! Prototype at the makers' lab

You will learn different languages and methodologies, then use what you have learned to try to apply it on real-life products.



#### Makers' projects

During your first year, you will "learn to do and do to learn" through the basics of project management by working as a team over a minimum of 4 months in the category of your choice (starting a business, sport, humanitarian, sustainable development, social responsibility, art, culture, communication, new intelligences, future of work, etc.).

# F Focus on the consulting-oriented curriculum

We are providing interested students with a complete training curriculum focused on consulting, by giving them an exposure to the questions, stakes, tools and methodologies of the industry. Numerous meetings and work sessions with the main consulting firms complement a robust theoretical and practical corpus.



#### Year 2

#### **DEEPEN YOUR SPECIALIZATION**

Advanced Tracks
Corporate Finance – Financial Markets & Risk Management –

Management – Entrepreneurship - Strategic Practice – Data Analyst – Marketing & Business Markets - Digital Strategy & Web 3 – etc.\*

Professional Tracks
Investment Banking – Entrepreneurship - Artificial Intelligence –

Quantitative Strategy - Digital Marketing - etc.\*

Elective Courses
Continue or extend your elective courses.

#### ADD VALUE TO YOUR SKILLS IN FRANCE OR ABROAD

Double degree opportunities

or

Being able to navigate successfully in different business and cultural environments, and to work and lead intercultural teams are therefore necessary skills for your future success. We offer you a range of opportunities to develop this dimension and strengthen your ability to grasp globalization.

Find out more about our double degrees on our website.

#### or LEARN THROUGH THE COMPANY

Apprenticeship

12-month apprenticeship contract (open to students under 30), limited number of seats available, subject to eligibility. Only for French-speaking students.

To find out more, visit our website.



## Double degrees

### Tailor your curriculum to your goals

Double degree programs will enable you to learn new teaching methods and work in a different cultural context, giving you strong added value both professionally and personally. Preparing for a double degree begins during your first year.

#### International double degrees

Several international double degree programs are available as a part of the Master in Management – Grande Ecole Program.





















#### French double degrees

You can also join double degree programs at prestigious French institutions\* as a part of the Master in Management – Grande Ecole Program:

- A double degree with Mines Saint-Etienne: ICM curriculum aims to train engineers to become future leaders, through two disciplinary majors, scientific pillars, and a societal challenge.
- A double degree "Research, Economy & Finance" with Université Lumière Lyon II, Université de Saint-Etienne & ENS Lyon.
- A double degree "Study and research in management" with Université Jean Moulin Lyon III.



Weitao LIANG, emlyon 2020

McGill SCS: only available to PGE students with French citizenship or from the French Community of Belgium due to the France-Quebec Cooperation. Double degrees are subject to eligibility criteria and a selection process. Please contact your program advisor.

\*Only for French-speaking students.



## **Career opportunities**

### Our mission: your employability

**emlyon** business school's Career Center is a team of 25 career and business experts and almost 60 consultants who help students build their professional plans, prepare their application tools and interviews, learn about jobs and companies, and meet employers. As an emlyon student, you will have access to numerous internship and job offers, as well as several events and forums organized each year, including forums dedicated to finance and strategy consulting.

#### Career workshops (compulsory)

Professional project, Discovering careers, Resumé and LinkedIn, Networking, and interview, etc.

### © Career conferences and individual coaching sessions

#### **Networking and recruitment events**

Careers Forum, Finance & Consulting Forum, Strategy Consulting Forum, Apprentice Forum, Lunch & Learn, Job Discovery, Job Dating, Challenges, Recruitment week, etc.

## Career tracks: boost your career in selective industries

The Career Center also offers preparatory seminars to a limited number of students targeting careers in the finance and strategy consulting sectors, which are renowned for their very demanding selection and recruitment processes.

#### Strategy Consulting (in French)

- Steppingstone to the top strategy consultancies
- Preparing for recruitment interviews, practicing case studies, meetings with graduates and HR managers from firms
- Hosting prestigious firms : Bain & Company, BCG, EY Parthenon, KEA Partners, McKinsey, Monitor Deloitte, Oliver Wyman, Roland Berger, SKP, etc.

#### ▶ Finance (in English)

- Leader school in both corporate & market finance
- Workshops to learn about the world of finance, train to numerical tests and boost student applications for students seeking Spring/Summer Internship or Off-cycle in investment banking
- Tailored support from the experts at PREPZfy

#### Other career tracks:

- Job in Tech (in English)
- Graduate program (in French)



215,000

internships, apprenticeships & job offers



250+

companies took part in key recruitment and career events



French business school for employability - Global University Employability Ranking 2024 - Times Higher Education

All programs - year 2022.



100%

of students employed within 6 months of graduating 53%

work in auditing, consulting, finance, banking & insurance

87%

of them are employed before the end of the program €55K

average salary

Survey 2023 on the class of 2022.

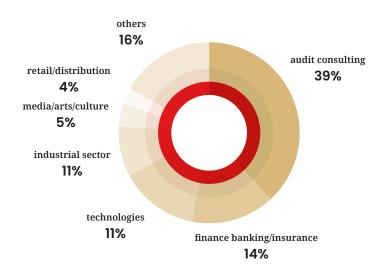
#### Renowned partners in your success and top recruiters:

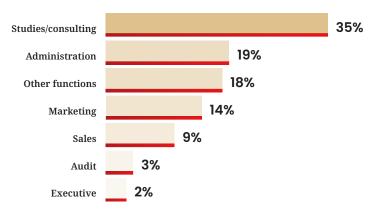
BNP Paribas - Capgemini - Crédit Agricole -Deloitte - EY - KPMG - L'Oreal - LVMH - Mazars -PWC - SG Société Générale - Wayestone

## Your career

## after the Master in Management – Grande Ecole Program

Industries Positions



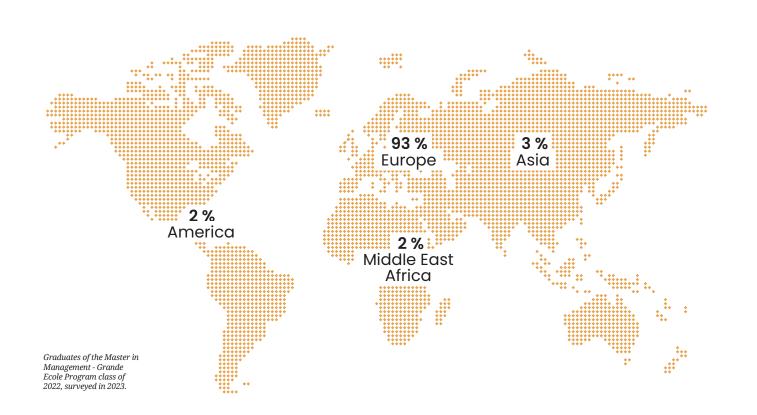


Average salary with bonuses

France €51,950

International €83,930

€55,000



## Our students experience

### Will you be next?

emlyon embraces a truly global and intercultural approach featuring a powerful network of students, faculty, corporate partners, and alumni from all over the world. We are proud to welcome more than **9,000 students** from over **125 different nationalities** each year. Upon joining our institution, you will gain access to an exceptional academic and cultural journey, as well as a lifelong connection to **41,700 alumni spread across 130 countries**.

The program boasts an excellent reputation, not only in France but also internationally. The prospect of joining **a network of influential alumni** and benefiting from opportunities for international studies reinforced my decision.

A notable highlight during my time at emlyon was the emphasis on **entrepreneurship**. I collaborated with a team to develop an entrepreneurial project and had the opportunity to present it to both the teacher and my peers.

During the second year of my program, I had the privilege of completing an **internship** in **auditing at a Big 4 firm**, which allowed me to gain insights into the world of audit and professional services. I was fortunate to continue my journey in the field of audit by starting my first job at the same Big 4 company. Now, in my second job as an internal auditor, furthering my career in the dynamic field of audit.

Be open to the enriching experience that awaits you. The school offers an outstanding platform to develop your skills and professional network. Do not hesitate to immerse yourself in a new culture and seize all the opportunities that come your way.

The Master in Management - Grande Ecole Program, with its **flexibility and adaptability**, thoroughly prepared me for a career filled with diverse **opportunities and global perspectives**, and I am grateful for the solid foundation it provided.



**Weitao LIANG,** emlyon 2020



One of the real added values of this program is the freedom to select "à la carte" courses right from the first year. For my part, I made the choice to specialize quickly by choosing finance courses taught by industry experts such as investment bankers.

Beyond the courses, a wide range of associations keep student life buzzing at emlyon. I personally joined the ASTUCE association in my first year, and I still have a strong bond with its members.

Finally, internships are an essential part of the program. Thanks to the school's « Career Center», which organizes a career forum every year and brings in numerous firms, I have been able to do internships in private equity and investment banking.

Overall, my emlyon experience has not only provided me with a solid academic foundation, but it has also fostered my **personal and professional development**. 

□□□

Mick-Milan SRIBASKARAN, Senior Associate at KPMG France, emlyon 2017



## Faculty & Research

## Excellence in teaching and learning

As a world-class institution, emlyon's faculty includes leading professors-researchers whose research informs the global scientific, economic, and social debate. These professors-researchers share their knowledge with students in all our programs through innovative teaching formats.

166







3 institutes:

- Ethnographic Institute
- Intrapreneurship Institute - Artificial Intelligence in
- Artificial Intelligence in Management Institute





Our research centers combine curiosity, innovativeness, knowledge, rigor, and relevance. They seek to connect research and practice on key thematic areas, to address and anticipate the challenges and changes of our economy and society.

Publications from our research centers constantly enrich the Master in Management -Grande Ecole Program courses.

You will benefit from the latest news on topics such as organizational strategy, entrepreneurship, innovation, technology, consumption practices, media, sustainability etc.

#### Courses

Lifestyles & Markets - Branding - Power & Politics - Sociology of Work - Philosophy & Management - etc.

#### Events

Seminars - Forums - Conferences - Research Days - etc.

All our courses are linked to one or more "United Nations" Sustainable Development Goals (SDG).



Joonas ROKKA, Marketing Professor & member of the Lifestyle Research Center



## **Entrepreneurship**

### The strength of our incubator

For almost 40 years, **emlyon** business school has been helping and supporting innovative entrepreneurs in their ideation and launch phases.

It makes available to incubated startups its expertise, its network and a range of proven tools and methodologies, providing pragmatic and concrete support for their success and long-term survival.

emlyon business school's entrepreneurial ecosystem draws on the cutting-edge research of its faculty, a network of over 90 top-level experts and mentors, and a network of top-quality partners. The School relies on the complementarity and hybridization of their skills: incubators and accelerators, cutting-edge research laboratories, engineering schools, companies, and institutional partners.

#### **Entrepreneur Academy**

The Entrepreneur Academy's mission is to encourage the emergence and development of any type of project (technological or otherwise) that addresses issues or opportunities linked to environmental, social, technological, or digital change. Therefore, it is not a question of pitting start-up entrepreneurship against more traditional or residential entrepreneurship.



Nicolas Julia, cofounder and CEO of Sorare, Master in Management – Grande Ecole graduate in 2013.

Sorare is the largest French unicorn (valued at \$4.3 billion). It raised \$680 million, the largest pool ever achieved by a French start-up!

## A long-term support program tailored to each student

Selected students will receive advice and support according to their project, their level of involvement in the project (a «side» or «full» project), their place of residence and their academic obligations.

They will have access to tailored mentoring, expert bootcamps delivered in hybrid mode, a digital library of expert content, a package of services negotiated with partners, strategic project reviews with the incubator-accelerator's board of directors, networking opportunities, etc.

Everything is done to help students develop their entrepreneurial skills!



50

accelerated start-ups

54

incubated start-ups

97

student projects in pre-incubation

1,500+

companies created or taken over

13,500

direct jobs created since 1984

## Student life

### Welcome to emlyon business school



## International Students Office: a caring team

The ISO serves all incoming and enrolled international students at emlyon. We have dedicated resources to help you with accommodation, transportation, financing, bank partners, visa process, health insurance, and counselling during your studies and time on campus. We also offer French language courses to help you improve your language skills.

We hope that you will make the ISO your first stop whenever you have questions relating to your immigration status, but also when you are looking for information regarding your life in France or if you just need someone to talk to.

#### Ease your first steps in France

We have implemented LivinFrance, a free platform to help you settle in France for your studies.

#### You will be able to:

- Find housing
- Open a bank account
- And complete many other administrative procedures (visa, registration, etc.)





Our new campus in the center of Lyon:

For the 2024 intake, emlyon is moving back into the center of Lyon, in the Gerland district. emlyon's new campus is designed as a vibrant and sustainable hub, where you will learn in an interpersonal, hybrid, committed and connected experience.

30,000 sqm

of total surface area including 7,000 sqm of collaborative spaces and 1,600 sqm dedicated to student life.

## **Open spaces**

for students: library, fablab, baker's shop, brasserie, etc.

3

metro stops to Part-Dieu, France's 2nd-largest business district. 1/3

approximately of the area occupied by outdoor spaces (terraces, patios, walkways) and 400 bicycle racks.

#### **BDI Student Association**

The BDI (Bureau des Internationaux) is the association that ensures the integration of international students into **emlyon** business school and its associative system, while promoting the different cultures represented within the school. Throughout the year, the BDI organizes events open to all, such as International Week, enabling students to meet new people and broaden their horizons.

## Lyon, a buzzing city

### Land of opportunities



UNESCO has declared Lyon's historic urban site a World Heritage Site. From the Basilica of Fourvière to Vieux Lyon and Croix-Rousse, Lyon is renowned for its quality of life, rich culture, and renowned gastronomy, as evidenced by the traditional "bouchons lyonnais".

## Crossroads of Europe, city of meeting and exchanges

Lyon is a real gateway to the world: all of Europe is under 2hrs away by plane and the airport offers service to over 120 destinations. It is 2hrs from Paris and 1h45 from Marseille by "TGV" high-speed train, and it is equidistant from the ski resorts of the Alps and the sea, both 2hrs away by car.

## A competitive and cosmopolitan metropolis

Thanks to its strong entrepreneurial spirit, Lyon draws an ever-growing number of businesses and talents each year in France's 1st industrial region.

Lyon is home to not only major French companies with global operations (Sanofi-Pasteur, Bayer, Biomérieux, Groupe SEB, Renault Trucks, among others), but also international organizations (such as Handicap International, OMS, IARC and Interpol).

The metropolis has a particularly well-developed urban mobility and soft modes of transport: metros, tramways, buses, boats, self-service bicycles... It is France's 2<sup>nd</sup> largest public transport network in 2022 and has won awards for its accessibility.

#### Enjoy Lyon's cultural life

The city offers a wide variety of cultural activities and events, including the Nuits Sonores (international electronic music event), the Fête des Lumières (festival of lights), the Nuits de Fourvière (concerts and cultural events), etc.

Lyon also boasts numerous museums to satisfy your thirst for knowledge: Musée Cinéma et Miniature, Musée des Beaux-Arts, Musée des Confluences, Lugdunum - Roman museum and theatre, etc.

## How much does it cost to live decently in Lyon?

Lyon is a big city, but the cost of living is moderate. Compared with Paris, the cost of living is 26% lower (source: OnlyLyon Business). Budget around €1,200 for your initial installation, including €600 for rent.



23,000 international student



164,000 + companies



TGV railway stations



4 subway lines



7 tramway lines



Source: OnlyLyon, 2023 key figures

Discover our film



## How to join us?

For students holding a non-French diploma equivalent to at least Bac+3 level (i.e. 3 years of post-secondary education)

This competitive entrance exam procedure works in two ways: \*

#### > The "Join a School in France" consortium

allows international students who have a Bachelor's degree obtained outside of France to apply to the Master in Management of 5 Grandes Ecoles (HEC Paris, ESCP, emlyon, SKEMA, Audencia) with a single application.

- Three-year degree diploma minimum (Bachelor's, Licence, Benke, etc.)
- Management test (GMAT™ / GMAT™ Focus / GRE® / TAGE MAGE®)
- English test (TOEIC® / IELTS® / TOEFL® / Cambridge)
- 2 letters of recommendation
- Academic transcript
- Resumé (CV)
- ID

Apply on joinaschoolinfrance.com.

Both admission procedures require a management test and an English test. Application sessions run from October to June.

#### **Direct International Admission**

(emlyon business school only)

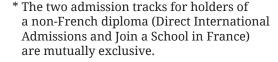
- Evaluation of your academic credentials
- An online "mock-up situation" allowing to assess the cognitive and behavioral competences
- A deferred video interview
- A series of cognitive tests

Apply on our website.



### You are temporarily or permanently disabled?

To consider the best way for you to enter this program, please contact our disability teams using the following email address: handicap@em-lyon.com





#### Fees for the 2024 intake

#### Admission to the Master in Management - Grande Ecole

- Tuition fees: €19,000 per year for 2 years
- Management overheads: €1,500 per year
- Total: **€20,500** per year
- Optional gap year: €2,000

**Contacts:** +33 (0)4 72 18 29 77 - contact-pge@em-lyon.com

Asia: asia@em-lyon.com Africa: africa@em-lyon.com India: india@em-lyon.com

## Financing your studies

### Scholarships

#### Scholarships granted by emlyon business school

As a socially responsible organization, **emlyon** business school helps students to finance their Master in Management -Grande Ecole by offering scholarships to qualifying students. These scholarships can help cover up to 60% of the tuition fees of the 1st year.

emlyon business school Foundation may grant financial scholarship based on academic, personal, and financial conditions. Application process are available on our platform at the beginning of the academic year.

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#### Partner company scholarships

Some of **emlyon** business school's partners offer scholarships to students.



#### France Excellence Europa and Eiffel **Scholarships**

If you meet the requirements of excellence of the France Excellence Europa or Eiffel Scholarships programs, emlyon business school may propose your application to this financial aid. More information on campusfrance.org

#### **Campus France**

Discover more scholarship options available depending on your country of residence on campusfrance.org.

#### **Mobility grants**

#### Auvergne-Rhône-Alpes Region

The Auvergne-Rhône-Alpes Region supports the international mobility of its students who are doing an internship or studying abroad outside Europe. On average, students have received financial assistance of between €1.000 and €1.500. Additional flat-rate assistance is awarded based on social criteria and depending on the level of the CROUS grant (from €80 to €530). Students with disabilities receive an additional €530.

#### Erasmus+ grants

The Erasmus+ mobility grant is financed by the European Union and is awarded for study or internship mobility of up to 12 months. The monthly allowance ranges from €225 to €674. An additional €50 will be granted if you choose an eco-responsible mode of transport (round trip from home to your host country). An additional €250 may be paid if you meet certain inclusion criteria.

#### Banking partners



emlyon business school students are eligible for bank loans from our partner banks.

Find out more about our banking partners on our website.

To find out more about our financial aid, consult our dedicated guide in your personal space on <u>masters.em-lyon.com</u>

#### emlyon business school Campuses

#### LYON-ECULLY

23 avenue Guy de Collongue CS 40203 69134 Ecully cedex - France em-lyon.com

#### **SHANGHAI**

Asia Europe Business School 155 Tan Jia Tang Road Minhang District Shanghai 201199 - People's Republic of China www.em-lyon.com.cn

#### **PARIS**

15 boulevard Diderot 75012 Paris - France em-lyon.com

#### **MUMBAI**

emlyon Campus St Xavier College 5 Mahapalika Marg Mumbai 400-001 - Maharashtra - India xebs.edu.in



Visit our campuses on google street view



























